

YIHEJASONFU

USER EXPERIENCE DESIGN



jasonfu.ux@gmail.com



812-369-6365



www.fuyihe.com

EXPERIENCE

Champaign, IL

2015.6 - Present

User Experience Designer | Wolfram Research, Inc.

Responsible for redesigning products features like cloud file management, text/graphic formatting toolbar and permission control panels for Mathematica and Wolfram Cloud.

Evaluating current user experience by conducting heuristic evaluation, competitive analysis and usability test.

Constructing wireframes and prototypes that improve users' experience and align with stakeholders' vision.

Bloomington, IN

2014.1 - 2015.5

User Research Assistant | Cultural Research In Technology

Collaborated with Prof. Shaowen Bardzell and PhD students to conduct maker culture and World Expo research funded by Intel.

Designed urban game study and conducted research with Post-Docs and PhDs.

Bloomington, IN

2014.6 - 2014.8

Interaction Design Intern | Advanced Visualization Lab (UITS)

Used Processing to create data visualization and infographics for Worldcup history.

Designed kiosk user interface for Science On Sphere in UITS.

Beijing, China

2012.9 - 2013.3

User Experience Design Intern | Foreign Language Teaching and Research Press

Assisted product manager to digitalize print books into apps, designed user interface and conducted usability test for each app.

Two of the designed apps got 1000+ downloads on Appstore.

PROJECTS

Tonroto, Canada

2013.10 - 2014.1

Lead Designer | MAES:TRO

Designed a practice system for novice orchestra conductor to reflect and improve conducting skills.

Got accepted into ACM CHI 2014 Student Design Competition as Finalists (18.5% success rate)

Beijing, China

2011.10 - 2012.7

Design Lead | Glory, Man Utd.

Designed and published an iPad interactive magazine for Manchester United Football Club.

Applied User-Center Design process to achieve optimal reading experience.

Won thrid prize in National College Student Computer Design Competation (out of 300+)

EDUCATION

Bloomington, IN

2013.8 - 2015.5

M.S. in Human-Computer Interaction Design

Indiana University Bloomington

Beijing, China

2009.9 - 2013.6

B.A. in Communications, Minor in English Literature

University of International Relations



SKILLS

Contextual Inquiry
Card Sorting
Usability Testing
Survey/Interview
Storyboarding
Persona & Scenario
User Journey Map

Axure
Bohemian Sketch
Principle
Pixate
Origami
Invision
Omnigraffle
Adobe Creative Cloud

HTML/CSS
JavaScript
Bootstrap
Mathematica
Framer.js
Processing

I learn often & fast